



SWAROVSKI

CREATE YOUR SPARKLING STYLE

with SWAROVSKI *at Home*

To Our Swarovski Crystal Family,

We realize that this is a challenging time in the world, and we are here to support you. Our team is working hard in the background with your favorite retailers and online resellers to ensure that every measure and quality check is being undertaken to assure the safety of the crystals being shipped to you.

To help make the quarantine a little more bearable let us help you add some sparkle to your day!

CALLING ALL CRAFTERS YOUNG & OLD, let's get creative and craft our way through this together with the Swarovski DIY Craft Contest

HOW TO PARTICIPATE

1. Show us your sparkling skills and create a crafty design (e.g. jewelry, accessories, home décor etc.) using Swarovski crystals
2. When creating your design please consider the following:
 - Overall WOW factor
 - Creative use of Swarovski crystals

**Any designs which incorporate products that are intended for children or are intended to come into contact with the mouth will not be eligible for the contest*
3. Snap a photo of your design. Tip: Swarovski crystals shines brighter in good lighting

HOW TO SUBMIT

1. Post your project on your Instagram account
2. Be sure your caption includes:
 - A brief description of your design
 - The handle of the brand that posted this competition and @Swarovski.Createyourstyle
 - The hashtag #SwarovskiCraftContest

HOW TO WIN

1. The contest will start on March 23rd and end on April 15th. The 3 winning designs will receive a Visa gift card to help you during this time:
 - 1st prize \$1000
 - 2nd prize \$500
 - 3rd prize \$250
2. The winners will be announced on April 22nd via DM and will be posted on www.createyourstyle.com

For the full Official Rules, please visit next page.

Look out for the launch of **Crystals Around the World by Swarovski this April**. We will take you on an inspirational design journey from the comfort of your home.

OFFICIAL RULES

Swarovski DIY Craft Contest (the "Contest")

No Purchase Necessary TO ENTER OR WIN

If you are under 18, please make sure that your parent or guardian has read and agreed to these terms before you submit photos, text, or other content or information to Swarovski.

ELIGIBILITY: Open only to legal residents of the fifty (50) United States and the District of Columbia, 15 years of age or older. Void where prohibited. Employees (and their immediate families (parent, child, spouse or sibling and their respective spouses, regardless of where they reside) and those living in their same households, whether or not related) of Swarovski North America Limited ("Swarovski" or "Sponsor"), its parent, affiliates, subsidiaries and advertising and promotion agencies, are not eligible to enter or win. By participating, entrants agree to be bound by these Official Rules and the decisions of the Sponsor, which are binding and final on matters relating to the Contest. The Contest is subject to all applicable federal, state and local laws.

TO ENTER: Contest entry period begins at 12:00 p.m. Eastern Time ("ET") on March 23, 2020 and ends at 11:59 p.m. ET on April 15, 2020 ("Entry Period"). Upload a photo of your design which includes Swarovski products to your Instagram account, make sure the post includes (i) a brief description of your design, (ii) the Instagram handle for the retailer that posted/informed you about the Contest, and (iii) the hash tag #SwarovskiCraftContest. There is a limit of one (1) entry per person per Instagram account. Entries which consist of designs that incorporate products which are intended for children or are intended to come in contact with the mouth will not be eligible for this Contest. If you post updates to or receive updates from Instagram via SMS from your wireless phone, your wireless service provider may charge you for each text message you send and receive. Please consult your wireless service provider for more information. All terms and conditions of Instagram.com apply. Receipt of photos will not be acknowledged. Entry in the Contest constitutes permission for Swarovski and its agents and affiliated companies to use entrant's name, photograph or other likeness on Swarovski's social media platforms. By submitting a photo in the Contest, you represent and warrant that the entry does not infringe on any copyright, trademark, property rights, rights of privacy or publicity of any person, or any other right of any third party.

DRAWINGS AND WINNER NOTIFICATION: Upon the expiration of the Entry Period, three (3) prize winners will be chosen from all eligible entries received by a panel of judges selected by Swarovski. Winners are selected based upon skill or accomplishments, winners will be chosen by the judges on the merits of each entry, in the judge's sole and absolute discretion. No later than April 22, 2020, Sponsor will send the potential winners a message via the potential winner's Instagram account used to enter the Contest with instructions on how to claim the prize. In order to receive a message from Sponsor, you must have your account settings set to "unprotected" and/or "public" during the Entry Period. If (i) a potential winner does not respond and comply with the instructions in the message within twenty-four (24) hours after Sponsor sent the message, (ii) prize notification is returned to Sponsor as undeliverable, or (iii) a potential winner is not in compliance with these rules, then the prize will be forfeited and, at Sponsor's discretion, an alternate winner will be selected.

PRIZE: The prizes will consist of:

- 1st prize \$1000 Visa Gift Card
- 2nd prize \$500 Visa Gift Card
- 3rd prize \$250 Visa Gift Card

A winner may not substitute, assign or transfer a prize or redeem a prize for cash, but Sponsor reserves the right, at its sole discretion, to substitute a prize with one of comparable or greater value. Winner is responsible for all applicable federal, state and local taxes, if any, as well as any other costs and expenses associated with prize acceptance and use not specified herein as being provided. All prize details are at Sponsor's sole discretion.

GENERAL CONDITIONS: The winner, by acceptance of the prize, except where legally prohibited, grants permission for Sponsor and its designees to use his/her name, address (city and state), photograph, voice and/or other likeness and prize information for advertising, trade and promotional purposes, including announcing his/her name on Instagram and other Sponsor social media platforms, without further compensation, in all media now known or hereafter discovered, worldwide in perpetuity, in any manner, without notice or review or approval. Released Parties (as defined below) are not responsible for lost, late, incomplete, inaccurate, stolen, misdirected, undelivered, garbled entries, tweets or messages or email; or for lost, interrupted or unavailable network, server, Internet Service Provider (ISP), website, or other connections, availability or accessibility or miscommunications or failed computer, satellite, telephone or cable transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties, or other errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the Contest, including, without limitation, errors or difficulties which may occur in connection with the administration of the Contest, the processing of entries, the announcement of the prizes or in any Contest-related materials. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking, or by any equipment or programming associated with or utilized in the Contest. Released Parties are not responsible for injury or damage to participants' or to any other person's computer related to or resulting from participating in this Contest or downloading materials from or use of the web site. Persons who tamper with or abuse any aspect of the Contest or website, who act in an unsportsmanlike or disruptive manner or who are in violation of these Official Rules, as solely determined by Sponsor, will be disqualified and all associated entries will be void. Should any portion of the Contest be, in Sponsor's sole opinion, compromised by virus, worms, bugs, non-authorized human intervention or other causes which, in the sole opinion of the Sponsor, corrupt or impair the administration, security, fairness or proper play, or submission of entries, Sponsor reserves the right at its sole discretion to suspend, modify or terminate the Contest and, if terminated, at its discretion, select the potential winners from all eligible, non-suspect entries received prior to action taken or as otherwise deemed fair and appropriate by Sponsor. Entrants by participating, agree that Sponsor, Instagram and their respective parents, affiliates, subsidiaries and advertising and promotion agencies and all of their respective officers, directors, employees, representatives and agents (collectively, "Released Parties") will have no liability whatsoever for, and shall be held harmless by entrants against, any liability, for any injuries, losses or damages of any kind, including death, to persons, or property resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of any prize or participation in this Contest. In the event of a dispute regarding entries received from multiple users having the same e-mail account, the authorized subscriber of the e-mail account at the time of entry will be deemed to be the entrant and must comply with these rules. Authorized account subscriber is the natural person who is assigned the e-mail address by the Internet Service Provider (ISP), on-line service provider, or other organization responsible for assigning e-mail addresses. Swarovski reserves the right in its sole and absolute discretion to terminate the Contest at any time without prior notice. Swarovski reserves the right in its sole and absolute discretion to alter the Contest rules at any time. All claims arising out of this Contest will be resolved in the state and federal courts of the State of Rhode Island, USA. Winner may be required to sign affidavits and release forms in order to claim the prize.

WINNERS LIST: For the names of the winner(s) (available after May 1, 2020), send a self-addressed stamped envelope to: Swarovski CYS At Home Challenge, 1 Kenney Drive, Cranston, RI 02920.

SPONSOR: Swarovski North America Limited, 1 Kenney Drive, Cranston, RI 02920.

This Contest is in no way sponsored, endorsed or administered by, or associated with Instagram.com. If you have any questions about the Contest, please contact Sponsor and not Instagram.com.